



## SERVICES PORTFOLIO

### Professional Consulting Services

Need advice for a big project or want strategic input that will help you meet your IT goals?

### IT Support Services

We monitor and manage our clients' networks, desktops, and everything in between.

### Corporate Audio, Video Services

Keep your people connected. Conferencing and video room systems save time, money and travel.

### Structured Cable | Wireless Access

As the size and nature of your business changes, so will your need for IT access and more speed.

### Physical Security

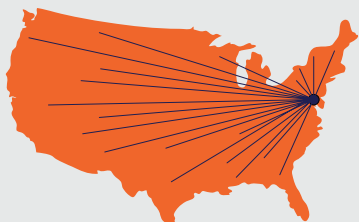
There's one thing everyone agrees on - protecting your people and your assets is absolutely critical.

### Business Communications

Our portfolio offers everything from phones to collaboration capabilities that help you keep in touch.

### COMPLETE COVERAGE

DataLink is based in Millersville, MD and supports your local, regional, and national locations.



## We Make "IT" Easy

## IT Support Services

# Professional CTO | CIO Management

## Focused on growing your business, but missing out on skilled IT leadership? Your business could be taking a lot of hits...

- The business roadmap can become filled with detours that waste time and resources
- The IT team's morale and productivity can be hampered by the leadership deficit
- Poor execution of IT projects can lead to delays and overruns becoming routine
- New market opportunities can be lost and competitive advantage eroded
- Executives may not be getting accurate, timely information needed to grow the business

## It's Your Business

We draw upon decades of collective IT experience to provide the IT leadership and expertise you need without the expense of a full time executive. As an ongoing service that extends from planning to delivery, we add value that extends across all parts of your business – from board level to your people on the ground.

## What We Do

We assist with complex IT decisions when it is time to expand, upgrade, or integrate new technologies to improve your business. Our CTO/CIO service includes:

- **Strategic Planning** – Development of an IT analysis that includes staff, infrastructure, software, systems and processes. The results go into a project plan with recommendations for review and approval.
- **Operational Planning** – Projects are defined for project management purposes, with more granular requirements added when required.
- **Execution** – Projects are executed within agreed scheduling and budgeting parameters.
- **Review** – All projects are reviewed and benchmarked against business case metrics defined in the operational planning phase. Conclusions are drawn and presented to stakeholders.

## We Make IT Easy

If your IT leadership capabilities need a boost, DataLink can help you get where you need to be – at a cost that makes sense. Whether you're running a small or medium-sized business, each and every DataLink client is valued. You'll know it, because we'll prove it every day. And it's why for years and years, our client relationships continue.