



## SERVICES PORTFOLIO

### Professional Consulting Services

Need advice for a big project or want strategic input that will help you meet your IT goals?

### IT Support Services

We monitor and manage our clients' networks, desktops, and everything in between.

### Corporate Audio, Video Services

Keep your people connected. Conferencing and video room systems save time, money and travel.

### Structured Cable | Wireless Access

As the size and nature of your business changes, so will your need for IT access and more speed.

### Physical Security

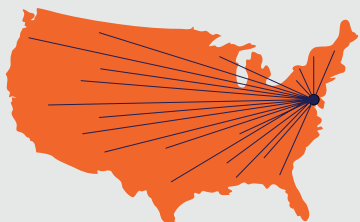
There's one thing everyone agrees on - protecting your people and your assets is absolutely critical.

### Business Communications

Our portfolio offers everything from phones to collaboration capabilities that help you keep in touch.

### COMPLETE COVERAGE

DataLink is based in Millersville, MD and supports your local, regional, and national locations.



## We Make "IT" Easy

## IT Support Services

# Web Design & Application Programming

## Is your business leveraging the web to its full potential? If not, you could be missing out on cost effective ways to ...

- Showcase your brand, generate leads, stimulate sales, and reach global markets
- Strengthen customer support and build credibility with your expertise
- Leverage CRM applications and collect market intelligence
- Share information with partners, improve products & services, and lower marketing costs

## It's Your Business

The public now expects every business to have a website. They are as essential as telephones and printed brochures. But static websites are not enough to drive your business forward. Your website must generate information for you that can be acted upon to build business value. Getting to this point requires a combination of marketing savvy and technical expertise – skills typically found within big businesses. For smaller companies, DataLink offers the skill set to build a new website or fine-tune an existing one.

## What We Do

DataLink partners with web design and application programming experts who will help your business choose the right website hosting service and delivery platform, and build everything for you, including:

- Websites and blogs; content creation: text, audio, video
- Data collection: forms, polls, surveys; eCommerce applications and databases
- Secure portals for customers and partners; Integration with CRM apps
- SEO and Social Media, eNewsletters, and eMail campaigns
- Mobile access via smartphones
- SEO, Analytics and Reporting

## We Make the Web Easy

If your business is not using the web to its full potential, DataLink can help – at a cost that makes sense. Whether you're running a small or medium-sized business, each and every DataLink client is valued. You'll know it, because we'll prove it every day. And it's why for years and years, our client relationships continue.