

Today managing **IT** includes...

Video, Security, Voice, Mobile Devices, Access, Storage,

Networks, Cloud, IoT, User Support ...

How are you going to tie IT all together?

We Make IT Easy

DataLinkTech.com

410.729.0440

### January 2016 Highlights

VDI is on the move as

1 in 4 use Mobile Devices to connect

Keep an eye on what counts with Hi-Res IP Video Security Cameras & Networks

**How Desktop-as-a-Service simplifies** 

IT for Small & Mid-sized Businesses

Struggling with how to integrate Personal Devices in the Office?

DataLink's Eastern Shore presence continues to expand



### VDI is on the move as 1 in 4 use Mobile Devices to connect

Worker mobility is playing an increasing role in driving companies to adopt a Virtual Desktop Infrastructure, according to a recent report by Enterprise Management Associates.

Some of the key findings in their study include...

- Roughly 27% of access to virtual desktops and applications is initiated from mobile devices and the trend is increasing.
- While all survey respondents indicated their organization had achieved some business value from the adoption of desktop virtualization, the most frequently noted advantage was the ease of adding or removing virtual machines as users come and go.
- 95% of survey respondents reported their organization had achieved measurable cost savings since the introduction of VDI.

Businesses of all sizes see the value. While mobile access represents a rapidly-growing share of VDI usage, EMA also found companies benefit from ...

- Reduced IT management cost and complexity
- Increased overall data security

Improved computer uptime

Ready to explore VDI or Desktop-as-a-Service? Contact us today: (410) 729-0440 | Email



## **Keep an eye on what counts with Hi-Res IP Video Security Cameras & Networks**

IP video technology costs have dropped to the point where even the smallest businesses can afford to implement premises security to safeguard their people and property.

Today's video cameras boast high resolution to provide crystal-clear detail, even at night. They feature wide visible coverage areas and the ability to "zoom in" to specific image areas with amazing sharpness.

These IP video systems can be integrated into any existing wired or wireless business network - all visible and operable over the Internet. Viewing and administration software allows cameras to be easily viewed and managed from any desktop computer, laptop, tablet, or smartphone.

DataLink offers Hi-Res IP Video monitoring solutions suited for a broad range of applications, including...

- Restaurants and Bars
- Retail Stores and Parking Lots
- Assisted Living Facilities
- Schools and Libraries
- Commercial Buildings and Government Offices
- Banks
- Manufacturing and Distribution Facilities

Improve the security of your business now!
Contact us today: (410) 729-0440 | Email



#### How Desktop-as-a-Service simplifies IT for Small & Mid-sized businesses

In the early days of IT, centralize mainframes provided the computing horsepower to dumb terminals. Then came standalone PCs followed by the transition back to server-based computing with "thin clients".

While thin clients made a reasonable impact for many businesses, they didn't take hold. Full-powered PCs, it turned out, were still essential for many business tasks.

Now we've moved into the era of mobile devices that have become next generation thin client/virtual client devices with much of the computing experience delivered from cloud services.

Businesses can now choose to deliver desktop capabilities from their own internal servers, from shared external servers, or from third parties that offer "Desktop as a Service."

Thanks to improvements along every stage of the virtual client computing chain, the management of devices, operating systems, applications and security has been greatly simplified. Users can now experience performance that truly matches what only standalone PCs and workstations were once able to do - even on mobile devices.

Find out how Desktop-as-a-Service could simplify and improve your IT.

Contact us today. (410) 729-0440 | Email



## Struggling with how to integrate Personal Devices in the Office? DataLink Makes IT Easy

About 40% of employees at large U.S. enterprises now use personal phones, laptops or desktops for work purposes. Unfortunately, compromised mobile devices have led to security breaches at almost 50% of the companies recently surveyed.

Bring Your Own Device makes life difficult for security and IT folks, who are stuck figuring out how to prevent employees from putting the corporate network at risk through public Wi-Fi connections, weak passwords, or by clicking bad links.

**DataLink has solutions** that will allow your staff to safely use their own mobile devices and home computers - without compromising your network...

- Remote access via a Virtual Desktop service or your own secure VPN allows employees to work from hotels, airports and client locations as if they were in the office.
- **Secure Mobility apps** enable almost any handheld device to safely access office email, calendar, contacts, files, faxes and voicemail, and keep everything synchronized across devices.
- Telework allows staff to work at home with controlled access to the same features that office colleagues enjoy, including their desktop, phone features, conferencing, call center, and databases.

Arrange your comprehensive security assessment for BYOD and remote access and learn how to better protect your business.

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## DataLink's Eastern Shore presence continues to expand

When you're expanding or adding locations on the Eastern Shore, keep DataLink in mind. We're proud that leading organizations on both sides of the Bay Bridge choose us as their technology partner. Just a sample of the DataLink clients counting on us with locations on the Eastern Shore...

- Chestertown Police Department in Chestertown, MD
- Peninsula Cardiology Associates, Salisbury, MD
- Local 486 DelMarva Training School, Seaford, DE
- Kure Pain in Chestertown, Easton & Stevensville, MD
- ENTAA Care in Kent Island, MD

When you need a strategic technology partner that offers 24x7 remote and onsite support, contact us: (410) 729-0440 | Email



## Serving Maryland, Delaware, Washington DC & N. Virginia

Whether you have an IT team or not, DataLink helps you keep up with new technology so you can grow and protect your business.

We help you deploy and manage advanced IT and A/V solutions - without the cost or hassle of doing everything yourself.

# Need IT Support? Upcoming AV Project? Surveillance & Access Control? Growing? Moving?

20+ Years
Your Local IT Partner
Committed to Your Success

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