



Customer Experience

Tate Dodge Chrysler Jeep

Driving Quality Service for 60 Years

Tate Dodge Chrysler Jeep is a large, multi-storefront car dealership in Glen Burnie, Maryland. Well known in Anne Arundel County and the Baltimore region, they've been selling and servicing new and used cars for almost 60 years. Tate has earned their well deserved reputation for offering quality customer service. Their dedicated sales and service staff work hard to keep their customers coming back year after year.

Going Pedal to the Metal against Vandals

With hundreds of vehicles on the parking lot and service area, Tate had been the target of a growing number of vandalism incidents. Addressing a recognized need for video surveillance, DataLink was called in to recommend a solution. Tate had specific requirements. They wanted cameras to cover their parking lots and key points of access to the property. Video needed to be easy to access and monitor by managers from any location, using their choice of Windows or Mac computers, or from mobile devices. The surveillance system needed to easily expand to cover more Tate properties as needed.

Putting Security on Cruise Control

DataLink implemented a comprehensive surveillance solution that includes a network of cameras connected to an 'all-in-one' A-Series IP Camera Server. Vandal-resistant dome cameras feature infrared LEDs for day/night functionality. The Arecont Vision 10 Megapixel Panoramic IP Cameras run H.264 and are powered using Ethernet cabling, eliminating the need for separate, external power sources. Providing several functions, the server supports video recording, live video display, and management access to a web/mobile client host.

Gearing Up for More Growth

Managers are able to access either live or recorded video from their devices running any OS, including Linux. They can access video through any browser or use iPhone/iPad and Android apps. The server was set up with exacqVision's Video Management System. Tate administrators can easily add IP camera licenses and upgrade or change out cameras. When needed, additional servers can be integrated into the video network to serve other Tate properties. The initial system was equipped with an intuitive admin view, and as Tate expands the system, they can upgrade to exacqVision Enterprise, which can simultaneously manage multiple Tate sites and servers.

Paving the Way to Success

DataLink drove Tate toward a smart, affordable solution that pays for itself. It deters vandalism, protects employees, bolsters customer confidence, and contains insurance costs. The expandable surveillance solution will steer Tate Dodge Chrysler Jeep past any security hazard it may encounter in the future.



"Thanks to DataLink's expertise, we enjoy the peace of mind that comes from knowing that our people and property are better protected."

- Glenn Jackson, GM
Tate Dodge Chrysler Jeep

HIGHLIGHTS

CUSTOMER

Multi-Storefront Auto Dealership
New and Used Cars | Service Center

SOLUTIONS

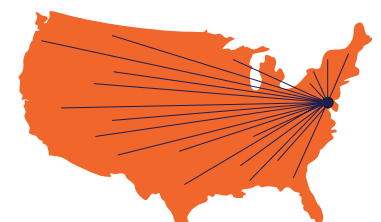
Video Surveillance Network
exacqVision IP Camera Server
Arecont Vision IP Cameras
Video Management System
Remote Monitoring from Any Device

KEY BENEFITS

Improved Security
Vandal Deterrence
Employee Safety
Expandable to Meet Emerging Needs

COMPLETE COVERAGE

DataLink is based in Millersville, MD and supports your local, regional, and national locations.



We Make "IT" Easy