

SERVICES PORTFOLIO

Professional Consulting Services

Need advice for a big project or want strategic input that will help you meet your IT goals?

IT Support Services

We monitor and manage our clients' networks, desktops, and everything in between.

Corporate Audio, Video Services

Keep your people connected. Conferencing and video room systems save time, money and travel.

Structured Cable | Wireless Access

As the size and nature of your business changes, so will your need for IT access and more speed.

Physical Security

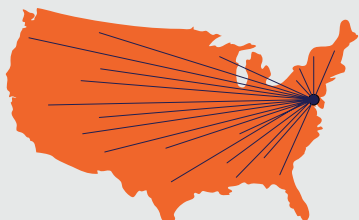
There's one thing everyone agrees on - protecting your people and your assets is absolutely critical.

Business Communications

Our portfolio offers everything from phones to collaboration capabilities that help you keep in touch.

COMPLETE COVERAGE

DataLink is based in Millersville, MD and supports your local, regional, and national locations.



We Make "IT" Easy

Professional Consulting Services

Social Media & Marketing

**Is your business uncertain about the use of Social Media?
If so, you could be missing out on these opportunities...**

- Raising brand awareness among your target demographics
- Building excitement and anticipation for new products
- Strengthening customer service by answering concerns directly, and in a timely manner
- Conducting market research by listening to customer feedback
- Enhancing your company's reputation as an expert in its field

It's Your Business

Many businesses are adopting social media to increase their visibility and brand awareness. Useful information is targeted to build relationships that can result in sales down the road. Social media platforms aren't just digital water coolers. They are the way the world is networking and communicating. Effective participation takes time and a sustained effort.

What We Do

DataLink partners with social media experts who can help your business choose the appropriate platforms and begin the online conversation, or manage the entire process for you, including:

- Platform selection and setup
- Content creation and scheduling
- Campaign development and targeting
- Monitoring and feedback
- Tracking and reporting
- Community management

We Make Social Media Easy

If you see the need to increase the visibility of your business, but do not have the resources to keep up with Social Media, DataLink offers solutions that are right for your organization – at a cost that makes sense. Whether you're running a small or medium-sized business, each and every DataLink client is valued. You'll know it, because we'll prove it every day. And it's why for years and years, our client relationships continue.